

Revolutionizing Virtual Training:

How Jugo Enhances Focus, Engagement, and Inclusivity

Introduction

Lion's Barber Collective (LBC) is a UK-based non-profit focusing on men's mental health and suicide prevention. Traditional video calls lacked engagement, which is critical for their training sessions. This case study highlights how Jugo elevated the quality of LBC's virtual training.

Goals

- Enhance participant experience
- Boost focus and engagement
- Allow live sharing of experiences
- Monitor audience reactions in real-time



The team made it easy to transfer over to something different, and even the little touches made it seem more professional. This new platform made the development session matter more.



Tom Chapman

Founder and CEO
Lion's Barbers Collection



The Problem

LBC's virtual training sessions had significant drawbacks:

- **Focus**
The trainer blended in, diluting the focus.
- **Inclusivity**
Lack of role-switching and audience spotlight.
- **Accessibility**
A need for a user-friendly, widely accessible platform.



"In traditional platforms, you can't see reactions. In Jugo, everybody's visible but your focus is directed to the person in the center."

Cara Clews

Senior Operations Manager,
Lion's Barbers Collective

The Solution

Jugo's platform resolved these issues:

①

Quick Connection
Accessible via any device
with Wi-Fi.

②

Real-Time Feedback
Instant trainer-audience
interaction.

③

Flexible Engagement
Enabled spotlighting
and role-switching for
participants.



"I enjoyed bringing people up on the screen and focusing on them. It was a good feature."

Tom Chapman

Founder and CEO, Lion's Barbers Collective

Jugo



Results

The adoption of Jugo led to:

①

Increased Engagement
High camera-on rates.

②

Enhanced Interactions
Effective training through spotlight features.

③

Accessibility
Inclusive participation.



“Everybody had their camera on; the interactive nature probably prompted them to be visible.”

Cara Clews

Senior Operations Manager, Lion's Barbers Collective

In summary, Jugo has empowered LBC to deliver more engaging and effective training sessions, driving their mission to tackle men's mental health issues successfully.



For those considering immersive experiences to improve focus, Jugo is highly recommended. It allows for joint contribution where everybody gets the spotlight.



Cara Clews

Senior Operations Manager,
Lion's Barbers Collective



Jugo

